#madetoshare

Open Social

Company Profile

Create digital spaces that empower your members to share

Open Social's community engagement platform allows organizations to empower their members to come together, communicate and collaborate from anywhere in the world. Drive real-world change and create organizational value with an online platform and purpose-built extensions for managing, mobilizing and engaging new and existing members.

Company Overview

Open Social B.V.
Open Social is an open-core software-as-a-service (SaaS) company that specializes in community engagement and membership management software. We are established firmly in The Netherlands with offices in Amsterdam and Enschede.

Open Social®
Open Social is a purpose-built community engagement platform. Developed on top of a powerful open-source Drupal technology framework, Open Social allows organizations to create a central online hub for their members. Open Social allows easy communication, group formation, content collaboration, event creation, social interaction and seamless sharing of ideas, experiences, expertise and more.

Our Vision
A pro-privacy, anti-monopoly and open web that inspires trusted connections and collaboration.

Our Mission
Become the world's leading community engagement platform that grows with the ambition of its users.

Business Basics

Core Product
Open Social offers an out-of-the-box community engagement platform solution for organizations perfect for volunteer, organization, and professional member management. Generate more value for your organization with social interaction, member-generated content, discussions, workgroups, knowledge sharing and event participation. Demonstrate real insights on member KPIs to show how you are driving real-world change.

On top of the basic platform Open Social offers extensions such as live events and chat, native apps (iOS and Android), e-Learning, Crowd Innovation and many more.

Approach

Open Social's offer depends on the goals and ambitions of each client. We understand that every organization is different and therefore we work closely with our clients - from the initial consultation to the platform development and launch - to find the best product fit for them. We also offer an extension marketplace to help clients add the features and integrations that suit their needs.

All clients receive support, maintenance, hosting, roadmap updates and concierge onboarding.

Customer Portfolio

Open Social's customers include some of the world's leading NGOs, institutions and organizations. This includes the United Nations (UNDP), Greenpeace International, the European Commission and more. We have helped our clients grow their community membership and activate members with great results: In the Netherlands alone Greenpeace Greenwire increased active volunteering by 600%; the UNDP's SparkBlue platform connects over 50.000 internal and external stakeholders; and year on year Pachamama Alliance has doubled their online community membership.

Open Social's software is currently used by over a thousand organizations to run online communities around the world.

History & Growth

Open Social grew as a startup out of a well-established creative digital agency from The Netherlands. With the successful development of Greenpeace Greenwire, an early version of the Open Social software, Open Social launched as a SaaS company in early 2017.

We have won several national and international awards over the years with our client platforms and in 2020 received an investment of EUR 1.25M from Peak Capital and Nimbus Ventures, two renowned Dutch venture capital investors.

Our product and business model is firmly aligned around the belief that when a community gets together to collaborate and share knowledge, amazing things happen! That is why we say that Open Social is **#madetoshare.**

Contact details

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Management team

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