



Open Social

# Company Profile

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Version

**1.2**

Date

**March 2020**

## Open Social is on a mission to become the world's leading community-building platform.

We are here to bridge the gap between you and your employees, customers, volunteers and members. We do this by:

- Providing you with a highly engaging community platform
- Adapting software to your organization with the extensions marketplace
- Ensuring your community health and growth with our services

## Open Social powers 1000+ communities on a mission. What's your mission?

### Company Overview

**Open Social B.V.;** a software supplier with a lot of expertise in community solutions, software development, Drupal technology, and digital marketing. Founded as a spin-off of Twente University. We won several national and international awards, such as the Dutch Interactive Award and the Drupal Splash Awards.

**Open Social@;** an open-source community software that enables stakeholders to engage in a safe and secure online environment. Open Social is built on top of the Drupal 8, a framework for ambitious digital experiences with tens of thousands of contributors worldwide. Open Social is among the top 10 most sponsored Drupal projects.

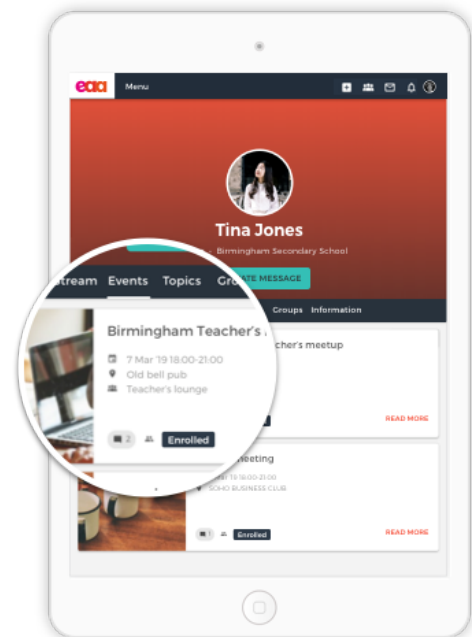
**Our team;** 25 professionals based in Amsterdam and Enschede offices, both of which are part of the Dutch Startup Delta, Europe's largest startup ecosystem. According to an employment study by renowned Dutch newspaper NRC, Open Social is among the top 50 best employers for employee personal development in The Netherlands.

### Business Basics

**Product:** Open Social comes in four versions; a free distribution, two fully maintained standardized Software-as-a-Service versions, and a custom enterprise edition.

Its feature list includes topics, groups, events, private messaging, activity streams, and everything else you need for a truly engaging platform.

**Offer:** a monthly subscription fee, that includes support, maintenance, version updates, and new features. The Enterprise edition includes custom design and customizations.



A **marketplace for extensions** that organizations use to extend their community software. These include Google Translate, Single Sign-On, Resource Library, Crowd Innovation, Office 365 integration, Native App and more. To make use of the extensions, you need the *Premium* or *Enterprise* version of the Open Social software.

**Customer Portfolio:** Our customers include the United Nations (UNDP), Greenpeace International, Foraus, Region Twente, Pachamama Alliance, and many more.

Currently, there are **over 40 organizations** are running their communities on a SaaS version of Open Social, some that include upwards of 100.000 users.

*“Sending over 50.000 invites to users of various UN legacy platforms was a crucial moment. It was great to see double-figure sign-up rates. Together with Open Social, we made the first consultation a success.”*

- **Zach Hongola Information Systems Specialist at UNDP**



**History & Growth:** In 2016, the Open Social platform was launched. We funded the first version of the product with a successful equity crowdfunding campaign. First, we focused on three areas: Ideation Communities, Social Extranets, and Volunteer Communities. In 2019, we changed that into four out-of-the-box solutions: Social Intranet, Knowledge Platform, Social E-Learning Platform, and Online Community. Open Social has experienced 100% revenue growth in 2018 and in 2019. The software has dozens of contributors outside of the core team.

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