

What Are Open Social's Plans for It's New €1.25 Million Investment?

With new investment from Peak Capital & Nimbus Ventures Open Social aims to become the dominant player in the online community software solution space through focusing on product innovation, business growth and scalability.



Product Innovation

Headless

Decouple the Open Social front-end & back-end

Infrastructure

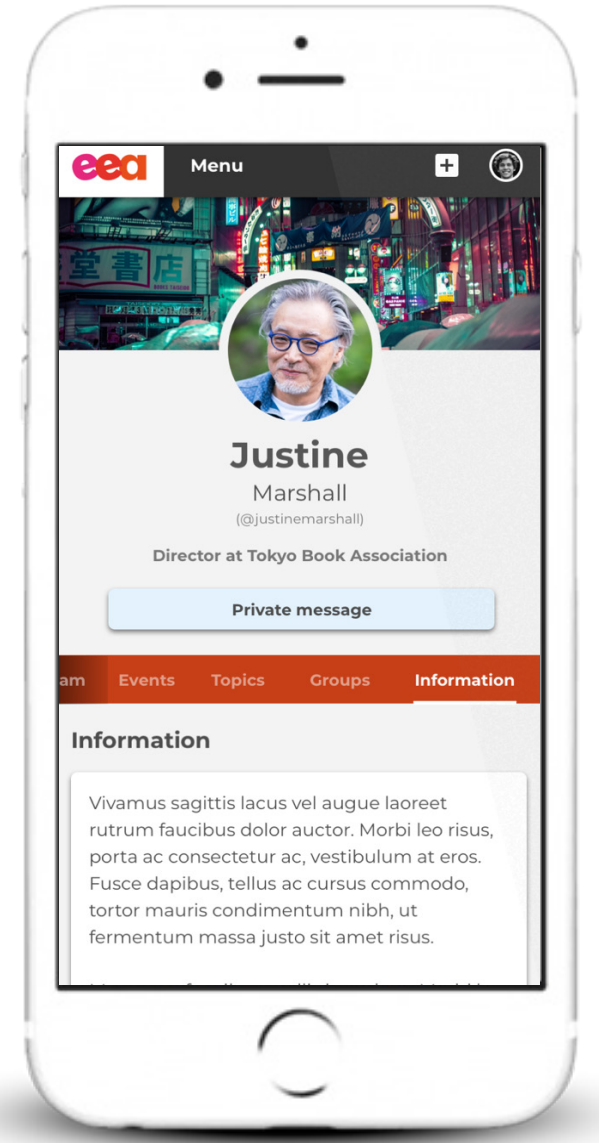
Further simplify set-up and reduce set-up time to minutes

Core

- Drupal 9
- API development

Extensions

- High-value features & extensions (e.g. *Realtime chat, Gamification*)



Market Growth

Partnerships

New international implementation partnerships

Customer success

Focus on customer success management

International markets

Roll-out in new territories and reach global market



Data-driven Decisions

Develop standardized, structured approach to reporting on all relevant data-points



Recruit Top-tier talent

Senior positions

Fill top positions such as Head of Sales

Expanded teams

Expand teams across departments, including:

- Sales
- HR
- Support
- Marketing

Developers

Building a powerful, sustainable SaaS team



Looking Forward to an Amazing Future

Open Social is looking forward to working with both of its new investors as hands-on partners, building a strong collaborative relationship as the company becomes the dominant player in the online community software solution space.